

Chabad Jewish Center invites you to a

ב"ה

COMMUNITY SHABBAT

Dinner

with *Rabbi Pinny Gniwisch*
founder of jewelry megasite ice.com, marketing
guru, chaplain of Boy Scouts of America



LIFE IN THE BALANCE:

juggling business, family, and Judaism in the 21st century



FRIDAY, FEBRUARY 3, 2012

Candle Lighting 5:30pm • Dinner 6:00pm

Adults \$18 • Children \$10 • Family \$60 • Sponsor \$180

RSVP: 853-9200 • www.jewishidaho.com/shabbatdinner

COMMUNITY SHABBAT

with Rabbi Pinny Gniwisch



Friday, February 3

Delicious Shabbat Dinner with Mesmerizing Melodies

Candle Lighting 5:30pm • Dinner 6:00pm

GUEST SPEAKER: LIFE IN THE BALANCE:

Juggling business, family, and Judaism in the 21st century

Adults \$18 • Children \$10 • Family \$60 • Sponsor \$180

RSVP required by January 31:

www.jewishidaho.com/shabbatdinner or 853-9200

Shabbat, February 4

Morning Services: 10:00am ~ Torah Reading 11:00am

Kiddush, Lunch & Farbrengen with Rabbi Pinny: 12:30pm

LEADERSHIP: Lessons from the Rebbe • Celebrating 62 years

(more at www.jewishidaho.com/10 shevat)

no charge

Both events will be held at:

Chabad Jewish Center

3813 W. State St., Boise, ID 83703

*For more information, to sponsor or volunteer
please call 853-9200 or email chabad@jewishidaho.com*

No one will be turned away for lack of funds. Scholarships available.



Rabbi Pinny Gniwisch is a businessman, marketing guru, rabbi, father of six, and a chaplain of the Boy Scouts of America. He is the founder of ice.com, the most frequently visited jewelry website and one of the top 50 online retailers. Pinny has consulted for firms including Best Buy and Target on cutting edge marketing and merchandising and has been quoted in Forbes, Wall Street Journal, Fortune, and the New York Times. Pinny has mastered the art of marketing in the age of social media. With his colorful experience and animated personality, Pinny brings a unique perspective to life and Judaism in the 21st century.



Chabad Jewish Center

3813 W. State St.

Boise, ID 83703

www.jewishidaho.com

NON PROFIT ORG
US POSTAGE

PAID

BOISE, ID
PERMIT NO. 770